



Craig J.  
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Counsel

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Public Policy

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## AREAS OF FOCUS

### Practices

- Public Policy
- Consumer Finance Regulatory
- Cybersecurity, Data Protection & Privacy
- Financial Services
- Regulatory
- Consumer & Retail
- Crisis Management
- Energy
- Financial Services Regulation
- Nonprofit Organizations

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“Craig Saperstein...handles significant government relations matters and, according to clients, “is extremely effective” on Capitol Hill.”  
—*Chambers USA*

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**Craig Saperstein assists clients in developing and implementing sophisticated government relations strategies at the federal and state levels that are geared to provide a demonstrable return on investment.**

Craig lobbies on behalf of corporate, nonprofit, foreign sovereign, and public sector clients in Congress, the Executive Branch, and state and local governments. He represents clients on a variety of policy issues, including financial services, cybersecurity, international trade, veterans, energy, economic development, transportation, and health care matters.

## REPRESENTATIVE EXPERIENCE

Drafted and advocated for enactment of legislation that saved millions of dollars for prepaid card industry stakeholders.

Crafted and implement state government relations program for international member association that has yielded 7 legislative victories in 7 states with respect to licensure of association's members.

Successfully advocated for millions of dollars in grant funding and/or appropriations authorization for corporate and public sector clients.

## PROFESSIONAL HIGHLIGHTS

Devised charitable program that has furnished the homes of approximately 3,000 formerly homeless veterans

*Chambers USA*, Government: Government Relations—National (2015-2017)

### Honors & Awards

- LEAP for Justice Award, Domestic Violence Legal Empowerment and Appeals Project (2016)

### Speaking Engagements

- Power of Prepaid, Pros & Cons: Forecasting the Impact of the New Administration on the Payments Space, Washington, DC (06/2017)
- Card Forum, Pros & Cons: Forecasting the Impact of the New Administration on the Payments Space, Austin, TX, (05/2017)
- Western Payments Alliance, Washington Payments Update webinar: Update on CFPB and Financial Reform Legislation, April 2017
- Network Branded Prepaid Card Association, Power of Prepaid conference, What the Arrival of the CFPB Final Rule Means for Consumer Access & the Development of New Products, April 2017
- Power of Prepaid, Network Branded Prepaid Card Association Conference, Washington, DC (04/2016)
- CFPB and Prepaid: Deciphering the Proposed Rules, American Banker/Payments Source Webinar (01/2015)
- Prepaid Regulation Fundamentals, Network Branded Prepaid Card Association Prepaid Fundamentals Webinar Series (8/2014)
- Avoiding the UDAAP Trap: CFPB Rules on Outsourced Relationships of Financial Institutions, Pillsbury 2014 CLE Marathon, New York, NY (02/2014)
- The Durbin Amendment and the Prepaid Card Industry, ACI Prepaid Card Compliance Forum, Washington, D.C. (01/2014)
- Prepaid Regulations, Network Branded Prepaid Card Association Prepaid Fundamentals Webinar Series (05/2013)

- Key Developments in Payments Regulation and Legislation, Western Payments Alliance Board of Directors Meeting, Las Vegas, NV (02/2013)
- Prepaid Regulations, Bankerstuff/Network Branded Prepaid Card Association Summer Webinar Series (7/2012)
- Navigating Changes in Banking Regulations, Northwest Association of Financial Professionals, Seattle, WA (10/2011)
- The Ins and Outs of the Durbin Amendment, Western Payments Alliance Annual Symposium 2011, San Diego, CA (9/2011)
- Post-Election Recap and Outlook for 112th Congress on Health Care Issues, Health Technology Network of Greater Washington (11/2010)
- Post-Election Recap and Outlook for 112th Congress, Pillsbury's Non-Profit Series (11/2010)
- Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010, NACHA Government Relations Advisory Group and Risk Management Advisory Group (10/2010)
- Policy, Legislation, and the Role of DOE in Supporting SMR Modernization (Moderator), Building the Value Chain for Commercializing Small Modular Reactors Conference (10/2010)

## EDUCATION

J.D., American University, Washington College of Law, 2008

B.A., Duke University, 2002

## ADMISSIONS

District of Columbia

Maryland